



SEGMENTS

614,750	Total Universe /Universe Rate	\$75.00/M
198,000	30 Day New Mover - Democrat	+ \$10.00/M
207,000	30 Day New Mover - Republican	+ \$10.00/M
27,750	30 Day New Mover - Independent	+ \$10.00/M
182,000	30 Day New Mover - Unaffiliated	+ \$10.00/M
	Fundraisers / Non Profit Rate	\$65.00/M
	Over 100 other selects - INQUIRE	+
	Email address - 3rd Party Append	+ \$25.00/M
	Facebook Match - Base Rate \$25/M	+ \$7.00/M
	Weekly Hotline Available	

DESCRIPTION

Reach these New Movers on the go by political party affiliation. This uniquely sourced file provides weekly hotlines of consumers and businesses who have moved from one address to another. GrayHair manages data solutions and is a leading provider of change of address services for direct marketing companies.

DATE

UPDATED	06/01/2021
CONFIRMED	07/30/2021

GENDER

45% MALE 45% FEMALE

SOURCE

Compiled lists, Multi Sourced

ADDITIONAL CHARGES

Political Affiliation	\$10.00/M
Out of State Move	\$8.00/M
Long Distance Move	\$5.00/M
Donors by Cause	\$10.00/M
Individual vs Family Move	\$8.00/M
Homeowner / Renter	\$5.00/M
Lifestyle Interests / Hobbies	\$8.00/M
Ethnicity	\$10.00/M
Date of Birth	\$10.00/M
Young Adults (ages 18-24)	\$5.00/M
Millennials (ages 25-40)	\$5.00/M
Estimated Age	\$5.00/M
Credit Card by Type	\$10.00/M
Modelled Credit Score Ranking	\$15.00/M
Home Market Value	\$15.00/M
Income	\$8.00/M
Gender	\$8.00/M
Education Level	\$10.00/M
Mail Order Buyer	\$10.00/M
Marital Status	\$8.00/M
Occupation	\$10.00/M
Net Worth	\$8.00/M

ADDRESSING

MINIMUM ORDER

7,500
\$550.00 MINIMUM PAYMENT

SPECIAL INSTRUCTIONS

List rental agreement and one sample required.

EXCHANGES

Exchange is not allowed

REUSE

Reuse is not allowed

NET NAME ARRANGEMENTS

Net Name is allowed	85%
Min Qty	50,000
Run Charges	\$8.00/M

For More information or ordering contact our Sales Representative:
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