



SEGMENTS

| | | |
|-----------|-------------------------------|------------|
| 3,150,000 | Total Universe /Universe Rate | \$85.00/M |
| 255,000 | Monthly Hotline | + \$5.00/M |

DESCRIPTION

Reach this audience of consumers who are working towards building their credit worthiness. For what ever reason they face difficulty every day when trying to make purchases without the necessary credit options.

DATE

| | |
|-----------|------------|
| UPDATED | 03/19/2021 |
| CONFIRMED | 05/07/2021 |

GENDER

65% MALE 0% FEMALE

SOURCE

Compiled lists, Internet/On-Line, Multi Sourced, Direct response, Lifestyle questionnaire, Opt-in e-mail

ADDITIONAL CHARGES

| | |
|-------------------|----------|
| HH Income | \$5.00/M |
| Age Indicator | \$5.00/M |
| Dwelling Type | \$5.00/M |
| Marital Status | \$5.00/M |
| Mail Buyer | \$7.50/M |
| Homeowner/Renter5 | |
| Credit Assessment | \$7.50/M |

ADDRESSING

MINIMUM ORDER

5,000

SPECIAL INSTRUCTIONS

List rental agreement and one sample required.

EXCHANGES

Exchange is not allowed

REUSE

Reuse is not allowed

NET NAME ARRANGEMENTS

| | |
|---------------------|----------|
| Net Name is allowed | 85% |
| Min Qty | 50,000 |
| Run Charges | \$8.00/M |

For More information or ordering contact our Sales Representative:

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