



<p><b><u>SEGMENTS</u></b></p> <p>34,500,000 Total Universe /Universe Rate \$80.00/M 22,000,000 Email - Inquire for rates</p> <p><b><u>DESCRIPTION</u></b></p> <p>Market Approach voter database consists of Republicans, Democrats &amp; Independents</p>		<p><b><u>DATE</u></b></p> <p>UPDATED 03/19/2021 CONFIRMED 05/07/2021</p> <p><b><u>GENDER</u></b></p> <p>50% MALE 50% FEMALE</p> <p><b><u>SOURCE</u></b></p> <p>Multi Sourced, Compiled lists, Masterfile enhanced, Government records, Directories, Buyers</p> <p><b><u>ADDITIONAL CHARGES</u></b></p> <p>New Homeowner \$10.00/M Home Value in thousands \$20.00/M HH Income \$5.00/M Age Indicator \$3.50/M Dwelling Type \$2.50/M Homeowner/Renter Code \$7.50/M Telephone \$20.00/M Number of Adults \$2.50/M Number of Children \$2.50/M Marital Status \$2.50/M Two Year Age Band \$10.00/M Radius Zip/Zip+4+CR Codes \$10.00/M Radius Rooftops \$10.00/M Ethnic Code \$10.00/M Mail Buyer \$10.00/M Religion \$10.00/M Minority \$10.00/M Language Code \$10.00/M 1 Week Hotline \$30.00/M 30 Day Hotline \$15.00/M 3 Month Hotline \$10.00/M 6 Month Hotline \$5.00/M Date of Birth \$2.50/M Presence of Children \$15.00/M Presence of Credit Card \$20.00/M</p> <p><b><u>ADDRESSING</u></b></p> <p><b><u>MINIMUM ORDER</u></b></p> <p>5,000</p> <p><b><u>SPECIAL INSTRUCTIONS</u></b></p> <p>List rental agreement and one sample required.</p> <p><b><u>EXCHANGES</u></b></p> <p>Exchange is not allowed</p> <p><b><u>REUSE</u></b></p> <p>Reuse is not allowed</p> <p><b><u>NET NAME ARRANGEMENTS</u></b></p> <p>Net Name is allowed 85% Min Qty 50,000 Run Charges \$8.00/M</p>
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For More information or ordering contact our Sales Representative:

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