



SEGMENTS

1,951,680	Total Universe /Universe Rate	\$75.00/M
47,000	1 Week Charitable New Movers	\$90.00/M
	Fundraisers / Non-Profit	\$65.00/M
	Over 100 other selects - INQUIRE	+
	Email address - 3rd Party Append	+ \$25.00/M
	Facebook Match - Base Rate \$25/M	+ \$7.00/M

DESCRIPTION

Reach over more than 40,000 New Movers who are also actively giving to Charitable Causes. This uniquely sourced file provides weekly hotlines of consumers who have moved from one address to another.

DATE

UPDATED	07/21/2022
CONFIRMED	07/23/2022

GENDER

45% MALE 45% FEMALE

SOURCE

Compiled lists, Multi Sourced

ADDITIONAL CHARGES

Donors by Cause	\$10.00/M
Out of State Move	\$8.00/M
Long Distance Move	\$5.00/M
Individual vs Family Move	\$8.00/M
Homeowner / Renter	\$5.00/M
Date of Birth	\$10.00/M
Estimated Age	\$5.00/M
Credit Card by Type	\$10.00/M
Modelled Credit Score Ranking	\$15.00/M
Home Market Value	\$15.00/M
Income	\$8.00/M
Gender	\$8.00/M
Education Level	\$10.00/M
Mail Order Buyer	\$10.00/M
Marital Status	\$8.00/M
Occupation	\$10.00/M
Net Worth	\$8.00/M

ADDRESSING

MINIMUM ORDER

7,500
\$550.00 MINIMUM PAYMENT

SPECIAL INSTRUCTIONS

List rental agreement and one sample required.

EXCHANGES

Exchange is not allowed

REUSE

Reuse is not allowed

NET NAME ARRANGEMENTS

Net Name is allowed	85%
Min Qty	50,000
Run Charges	\$8.00/M