



**SEGMENTS**

250,000	Total Universe /Universe Rate	\$65.00/M
6,150	1 Week New Mover Hotline	\$75.00/M
24,250	30 Day New Mover Hotline	\$70.00/M
80,000	6 months New Mover	\$65.00/M
111,250	12 month New Movers	\$65.00/M
	Fundraisers / Non Profit	\$65.00/M
	Over 100 other selects - INQUIRE	
	Facebook Match - Base Rate \$25/M	+ \$7.00/M

**DESCRIPTION**

Reach Businesses on the move with the GrayHair New Movers Business Masterfile. This uniquely sourced file provides weekly hotlines of businesses who have moved from one address to another. GrayHair manages data solutions and is a leading provider of change of address services for direct marketing companies.

**DATE**

UPDATED	06/16/2021
CONFIRMED	08/04/2021

**GENDER**

45% MALE 45% FEMALE

**SOURCE**

Compiled lists, Multi Sourced

**ADDITIONAL CHARGES**

Original Address	\$8.00/M
Geography	\$5.00/M

**ADDRESSING**

**MINIMUM ORDER**

10,000  
\$550.00 MINIMUM PAYMENT

**SPECIAL INSTRUCTIONS**

List rental agreement and one sample required.

**EXCHANGES**

Exchange is not allowed

**REUSE**

Reuse is not allowed

**NET NAME ARRANGEMENTS**

Net Name is allowed	85%
Min Qty	50,000
Run Charges	\$8.00/M

For More information or ordering contact our Sales Representative:  
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