



Always Giving Charitable Donors

05/24/2021
Page 1

<p><u>SEGMENTS</u></p> <p>34,294,719 Total Universe /Universe Rate \$85.00/M 352,552 Last 3 months + \$10.00/M</p> <p><u>DESCRIPTION</u></p> <p>Reach consumers with open hearts and open wallets when it comes to helping their favorite charities. These charitable givers, provide what they can as often as they can to help and support individuals and organizations that rely on outside help to operate.</p>		<p><u>DATE</u></p> <p>UPDATED 03/19/2021 CONFIRMED 05/24/2021</p> <p><u>GENDER</u></p> <p>0% MALE 0% FEMALE</p> <p><u>SOURCE</u></p> <p>Propensity Modeling, Internet/On-Line, Compiled lists, Multi Sourced</p> <p><u>ADDITIONAL CHARGES</u></p> <p>Charity Type \$10.00/M Mail Buyer \$5.00/M New Homeowner \$10.00/M Home Value in thousands \$20.00/M HH Income \$5.00/M Age Indicator \$3.50/M Dwelling Type \$2.50/M Homeowner/Renter Code \$7.50/M Telephone \$20.00/M Number of Adults \$2.50/M Number of Children \$2.50/M Marital Status \$2.50/M Two Year Age Band \$10.00/M Radius Zip/Zip+4+CR Codes \$10.00/M Radius Rooftops \$10.00/M Ethnic Code \$10.00/M Religion \$10.00/M Minority \$10.00/M Language Code \$10.00/M Date of Birth \$2.50/M Presence of Children \$15.00/M Presence of Credit Card \$20.00/M</p> <p><u>ADDRESSING</u></p> <p><u>MINIMUM ORDER</u></p> <p>5,000</p> <p><u>SPECIAL INSTRUCTIONS</u></p> <p>List rental agreement and one sample required.</p> <p><u>EXCHANGES</u></p> <p>Exchange is not allowed</p> <p><u>REUSE</u></p> <p>Reuse is not allowed</p> <p><u>NET NAME ARRANGEMENTS</u></p> <p>Net Name is allowed 85% Min Qty 50,000 Run Charges \$8.00/M</p>	
--	--	---	--

For More information or ordering contact our Sales Representative:
 Laura Ellis
 254-857-1109
 lellis@marketapproach.net